

Universal Acceptance Steering Group Workshop

UASG Workshop October 27 2017 Abu Dhabi



Universal Acceptance

Workshop Objective:

To consider where we've been, where we are, and most importantly figure out how to get where we're going

Questions to Answer:

- Local Engagement – How and where to do this
- Industry Group Engagement – Do we need to do more and if so what & with whom
- Budget – what to plan for next year
- EAI – UASG Recommendation for Local Part management during ‘the transition’
- Programming Language Libraries – How to proceed?
- How to raise awareness outside of our community?

Agenda - Morning

	Topic	
1 – 9:00	Introduction & Welcome	Ram
2 – 9:15	Review of the State of UASG	Don
3 – 9:45	Evaluation Studies <ul style="list-style-type: none">- Websites- Browsers- Linkification- EAI	
10: 25	Break	
4 – 10:45	Communications	Lars/Christian
5 – 11:45	Industry Engagement	
6 – 12:15	Budget Review – FY17/18 & FY18/19	
12:30	Lunch	

Agenda - Afternoon

	Topic	
07 13:15	Local Initiatives <ul style="list-style-type: none">- UA in China- UA in MENA- UA in India	Yaling Abdelmonim Ajay
08 14:15	EAI	Mark Ajay Abdelmonim Thaniya
09 15:15	UA @ ICANN IT	Sigmund
15:25	Break	
10 15:45	UASG Administration	Don
11 16:15	Programming Language Libraries	Sara
12 16:45	Wrap Up	Rich

02-Review of the State of UASG



Status Report – Community

- * 272 Members of UA-Discuss from 156+ organisations
- * 35 Members of UA-EAI from 26 organisations



Status Report – Documents and Resources

- * UASG004 – Use Cases Updated
- * UASG010 – Quick Guide to Linkification Updated
- * UASG014 – Quick Guide to EAI Updated
- * UASG015 – CIO’s Guide to UA Published
- * UASG018 – Programming Language Evaluation Criteria Published



Status Report – Studies

- * UASG013 – White Paper on Universal Acceptance - Published
- * UASG016 – Report on Browsers - Published
- * UASG017 – Report on Popular Websites - Published
- * Pending
 - * Linkification Review - Underway
 - * EAI Review – Looking for a writer



Status Report – Blogs & Editorials & Conferences

- * UA101 – Introduction to UA
- * UA102 – Introduction to EAI
- * UA103 – Programming Language Hacks
- * UA104 – State of UA based on Evaluation Reports – pending
- * Eight Blogposts – target one a month
- * Analysts – IDC, Forrester, RedMonk, Constellation Research
- * Webinar on Broccoli Issues
- * Word Hosting Days
- * Global Forum
- * Net Hui
- * UA Voices
- * Case Studies

Status Report – Local Initiatives

- * Based on UASG008 – Model for Local Initiatives
- * China, India, Egypt in planning
- * Germany & Argentina expressed interest
- * Looking for more



Status Report – EAI

- * First EAI Gathering in April in Seattle
- * Multiple providers included in UASG004
- * Documentation contract pending
- * Evaluation of EAI system – Looking for contractor



Status Report – Other

- * IETF & IDNA2008
- * Issue Logging
- * Fresh Report Design
- * Lecture Slides – Contract let



On the plan...

- * Additional reports and studies
- * Direct marketing to CIOs – Pilot to Fortune 300-400 underway
- * Introducing EAI providers and IDN (g & cc) Registry Operators
- * Getting Open Source Libraries UA Ready
 - * Contracting Out
 - * Bug Bounty
 - * Both

