

02 April 2016

Universal Acceptance Steering Group

## Help Wanted... Web Site Development, Hosting & Maintenance

Application Deadline: **23:00 UTC 18 April 2016**  
Send Applications to: [don.hollander@icann.org](mailto:don.hollander@icann.org)

### Background

Universal Acceptance is a foundational requirement for a truly multilingual Internet, one in which users around the world can navigate entirely in local languages. It is also the key to unlocking the potential of new generic top-level domains (gTLDs) to foster competition, consumer choice and innovation in the domain name industry. To achieve Universal Acceptance, Internet applications and systems must treat all TLDs in a consistent manner, including new gTLDs and internationalized TLDs. Specifically, they must accept, validate, store, process and display all domain names.

The Universal Acceptance Steering Group is a community-based team working to share this vision for the Internet of the future with those who construct this space: coders. The group's primary objective is to help software developers and website owners understand how to update their systems to keep pace with an evolving domain name system (DNS).

### The Work

The work will be the design, development, hosting and maintenance of a website to host material published by the UASG and material of relevance to the UASG.

The UASG currently maintains a depository of its information at [www.uasg.tech](http://www.uasg.tech). This forwards to a Wiki Page maintained by ICANN.

We are looking for a simple, easy to maintain Content Management System (CMS) platform that can be managed by non-technical people or technical people.

The design should leverage on the work already visible in UASG documentation.

We are seeking a single proposal that will include:

- Design work based on existing document designs
- Development of the structure and transferring existing material to the structure
- Hosting in a secure and robust environment (IPv6 & DNSSEC required)
- An annual maintenance contract and rates for potential additional work that may be outside the scope of the maintenance contract.
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The work should integrate with Social Media.



Universal Acceptance

All facilities, including subscription facilities and access to secure materials must be UA Ready.

The work will be performed as an independent contractor.

### **Desired Characteristics**

- You must have good experience in similar website design and development
- You must have good technical understanding of the Internet

### **Next Steps**

Please provide us with:

- A brief statement of interest and why you want to do this work and why we should want you to do this work.
- An indication of expected turnaround time.
- An indication of your approach and expected platforms.
- A CV
- A sample of similar activity
- A rate (in US\$) inclusive of all costs and the basis for the cost.
- Full contact details
- Two referees

Deadline for receipt of expressions of interest: **23:00 UTC 18 April 2016**

Send completed expressions to: [don.hollander@icann.org](mailto:don.hollander@icann.org)

If you have any questions, please send those to [don.hollander@icann.org](mailto:don.hollander@icann.org). Please allow 24 hours for answers.

We expect to reach out to a short list of candidates within two weeks of the closing time.