

Universal Acceptance Community Outreach

Lars Steffen / UASG Workshop / 3 November 2016



Universal Acceptance

Influencers: Individuals & Organisations

- * Organisations
- * Funders
 - * CIO's
- * Influencers
 - * C*O's & Board Members
 - * Government Ministers & Senior Officials
 - * Influential Bodies & Individuals to the Programming Community

Target Audience

- * Doers
 - * Programmers & Architects
- * Funders
 - * CIO's
- * Influencers
 - * C*O's & Board Members
 - * Government Ministers & Senior Officials
 - * Influential Bodies & Individuals to the Programming Community

Influencers: Individuals & Organisations

- * Raise awareness of Universal Acceptance
- * Placement of editorial
- * Inclusion of UA in presentations
- * Providing a testimonial for the UASG
- * Being aware and sharing awareness with others

Influencers: Individuals & Organisations

- * Advisory Council of Key Influencers
 - * Geographically divergent
 - * From multiple sectors of society
 - * Well known and highly regarded by our target audiences

Influencers: Individuals & Organisations

1

Organisations

2

Iconic Individuals

3

Influential Pundits

Influencers: Organisations

- * ICANN
 - * GAC, ccNSO etc.
 - * ITU, GSMA etc.
 - * ISOC, IGF etc.
 - * Regional ccTLD Organisations
 - * Regional Internet Registries
 - * NTIA, NIST
 - * UN, UNESCO
 - * W3C
- * O' Reilly Books
 - * Microsoft
 - * ...
 - * Further suggestions...?

Influencers: Individuals

- * Paul Mockapetris
- * Matt Mullenweg
- * Joi Ito
- * Linus Torvalds
- * Vint Cerf
- * Janis Karklins
- * Winifred Mitchell Baker
- * Marissa Mayer
- * Meg Whitman

- * Marc Andreessen
- * Desiree Miloshevic
- * Tim Berners-Lee
- * Jennifer Pahlka
- * Lei Jun
- * Andrew Sullivan
- * ...
- * Further suggestions...?

Thank you!

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