

05 September 2017

Universal Acceptance Steering Group

Help Wanted: Video Editing

Application Deadline: **23:00 UTC 05 September 2017**

Send Applications to: don.hollander@icann.org

The Work

The UASG wants to produce a series of Testimonial / Interview videos with industry practitioners to talk about:

- Why Universal Acceptance is important generally & to their organisations
- What they are doing about Universal Acceptance within their organisations
- What issues that they have found

We expect these to be short, 2-5 minutes, and very tightly edited.

The UASG will provide source videos from consumer devices with full interviews.

We are looking for someone who can take the original videos, edit them tightly, provide some starting and ending titles, and deliver a completed video that can be loaded on the web.

Background

Universal Acceptance is a foundational requirement for a truly multilingual Internet, one in which users around the world can navigate entirely in local languages. It is also the key to unlocking the potential of new generic top-level domains (gTLDs) to foster competition, consumer choice and innovation in the domain name industry. To achieve Universal Acceptance, Internet applications and systems must treat all TLDs in a consistent manner, including new gTLDs and internationalized TLDs. Specifically, they must accept, validate, store, process and display all domain names.

The Universal Acceptance Steering Group is a community-based team working to share this vision for the Internet of the future with those who construct this space: coders. The group's primary objective is to help software developers and website owners understand how to update their systems to keep pace with an evolving domain name system (DNS).

Next Steps

Please provide us with:

- A brief statement of interest and why you want to do this work and why we should want you to do this work.



- An indication of the technical input required and output delivered
- A CV
- A sample of similar activity
- A rate (in US\$) inclusive of all costs and basis of the rate.
- Full contact details
- Two referees

Deadline for receipt of expressions of interest: **23:00 UTC 19 September 2017**

Send completed expressions to: don.hollander@icann.org

If you have any questions, please send those to don.hollander@icann.org. Please allow 24 hours for answers.

We expect to reach out to a short list of candidates within one week of the closing time.