

Discussion: Industry Engagement

UASG Workshop October 27 2017 Abu Dhabi



Universal Acceptance

How to Engage With Different Industries

A discussion of which organisations within our industry to engage with (and how) and how to engage with industries outside our garden

Inside the Internet Garden

- * Existing Relationships

- * ICANN

- * I2 Coalition

- * Eco

- * TheDNA

- * Potential Relationships

- * ISOC

- * M3WAAG

- * Registries – IDN ccTLDs, IDN gTLDs, ccTLD Regional Organisations

Outside the Internet Garden

- * Industries

- * Travel – Airlines, Accommodation, Agents, IATA, Portals, etc
- * Governments – National, Regional, Local
- * Ecommerce – Shopify, Amazon, AliBaba, etc
- * Financial Services –
- * Media & Entertainment
- * Software Utilities
- * Other



Outside the Internet Garden

- * Professions
 - * CIOs
 - * Architects
 - * Sys Admins
 - * Developers



Outside the Internet Garden

- * Some other criteria
 - * Programming Language Communities?
 - * Geographic Communities
 - * Operating Platform Communities?
 - * Other

