

Universal Acceptance Steering Group Workshop @ ICANN61



Universal Acceptance

Agenda

01	9:00	Introduction & Objectives	Ram
02	9:15	Update on UASG Activities	Don
03	10:00	IDN Variants and the possible impact on UA	Pitinan
04	10:45	Communications: <ul style="list-style-type: none">- Update- Social Media- Review of Target Audiences- Review of Core Messaging- Narrowed Targets	Lars
05	Noon	EAI <ul style="list-style-type: none">- Downgrading- EAI Documentation – Structural Review- Engaging Email software and service providers- EAI Evaluation – Updated Approach	Ajay, Mark

Agenda

06	13:30	Local Initiatives <ul style="list-style-type: none">- India- China- New Zealand	Ram/Don
07	14:00	Sr IT Executives in Government <ul style="list-style-type: none">- Engagement with GSE Team- Africa, Europe, LAC, A/P, USA/Canada	Don
08	14:30	Partnerships – extant and potential <ul style="list-style-type: none">- M3WAAG, W3C, ECO, IAMAI, China MIIT, CNNIC	Don
09	15:00	Succession Planning	Don
10	15:45	UA @ ICANN IT	Sigmund (remote)
11	16:15	UASG Administration	
12	16:30	AoB & Parking Lot & Action & Wrap Up	

01 Introduction & Setting Objectives



Today's Objectives

- A Workshop for discussion and getting stuff done
- Is that a light at the end of the tunnel or a train coming the other way?
- Clarity on Roles and Responsibilities
- Reviewing the Comm's Strategy
 - Audience, Approach, Scope
- Looking at EAI
- Introducing new topics

02 Update on Recent Activities



What's Been Happening...

- Message Focus for ICANN61
 - Government CIOs
 - Registry & Registrar getting an EAI Strategy
- EAI
 - Documentation – Contract Let, First Draft waiting comments
 - Gathering in Guangzhou – Good Practice for 'Downgrading' identified
 - Breaking Objectives into two phases
 - Phase 1 – Able to Send To, and Receive From EAI Addresses
 - Gmail, MSFT, Exim, PostFix
 - Phase 2 – Able to HOST EAI Addresses
 - Coremail, XgenPlus, Raseel, OpenFind, etc
 - EAI Review
 - Phase 1 – Define Criteria – In Contracting
 - Phase 2 – Test Criteria
 - Phase 3 – Run Evaluation

What's Been Happening...

- EAI (Continued)
 - Looking for new players
 - M3WAAG Meeting
 - EAI Day
- Linkification
 - Testing Complete
 - Evaluation under re-consideration
- Comms
 - Narrowing our Scope
 - Growing focus on local (national) Initiatives
 - Social Media initiatives Launched
- UA Ambassadors
 - Three appointments made, more pending
- Local Initiatives
 - India – IAMAI Regional Workshopws
 - China – Working on details with ICANN IT. Website Review Done

What's Coming Up...

- Linkification Review
 - First draft complete
 - Second draft re-consideration going through contracting
- EAI
 - EAI Documentation – First Draft out for comment.
 - EAI Evaluation – Now in three phases. Phase one in contracting
- Comms
 - Technical Marketing resource in contracting phase
 - Audience continues to narrow
 - Consideration of adjustment to strategy
 - Re-Look at Comms Working Group
- Technical Manager
 - No perfect solution
 - Several initiatives in contracting & being considered

Questions to Consider...

- What does 'done' look like
- Roles of the Project Groups and their Co-Coordinator
- Succession Planning
- The role of the UASG in 'non-Internet' applications

03 IDN Variants and the possible impact on UA



04 Communications



05 EAI



EAI Discussion Points

- Downgrading
- Engaging Email software and service providers
- EAI Evaluation – Updated Approach
- EAI Day
- EAI Documentation – Structural Review
- Other

Downgrading

- What to do when an EAI system meets a Legacy System
 - Use pre-defined ASCII Alias
 - Do NOT do automated transformation (e. g. punycode)

Engaging Email software and service providers

- Who are the email software and service providers that we should start with?
- Part of the forthcoming Phase 1 EAI Evaluation Work
- How do we engage with those we don't know?

EAI Evaluation

- Objective: Determine the 'state of play' for EAI adoption among Email software and service providers
- Three Phase Approach
 - Phase 1: Clarify Evaluation Criteria and Criteria for inclusion
 - In contracting stage
 - Community Consultation
 - Test Suite (does one already exist?)
 - Phase 2: Exercise results for one Email Eco-system Instance
 - Test the evaluation criteria
 - Determine size of the exercise
 - Phase 3: Test all included software and services

EAI Day

- Target is 1st quarter 2019
- What does this look like?
- How to get participation?

Email Address Internationalization (EAI): A Technical Overview – Table of Contents

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06 Local Initiatives



Local Initiatives

- Local Initiatives
 - India – IAMAI
 - China
 - CNNIC
 - MIIT
 - New Zealand
 - NetHui, Govis, etc
- Local Engagement Model – [UASG008](#)
- Elsewhere?

07 – Senior IT Executives in Government



Senior IT Executives in Government

- * Purpose beyond profit
- * Can be leaders
- * Inclusion in Tendering and Contract documents could be beneficial
- * Working with GAC and ICANN GSE VPs
- * Guess of 50,000 people, globally, in these roles.

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08 Partnerships



Partnerships

- * ISOC
- * W3C
- * M3WAAG

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09 Succession Planning



Succession Planning

- * Term Limits apply – 2 terms
- * Elections set for 1st quarter 2019
- * Current positions are:
 - * Chair – Ram Mohan – now in his 2nd term
 - * Vice-Chair – Rich Merdinger – now in his 2nd term
 - * Vice-Chair – Edmon Chung – now in his 2nd term
 - * Vice-Chair – Mark Svancarek – in his 1st term.
- * What characteristics are useful for Chair & Vice-Chairs

10 UA @ ICANN IT



Other UASG Activities @ ICANN 61

- * [UASG Workshop](#)
- * UASG @ GAC
- * UASG @ ccNSO
- * UASG @ Tech Day
- * [UASG Community Update](#)

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