# Universal Acceptance: A report to the ccNSO

Don Hollander



## Today's Objectives

- For ccTLDs to understand the scope of the opportunity.
- For the UASG to share resources available to help spread the message
- For ccTLDs to help UASG engage your local communities.

#### **UA** in a Nutshell

That ALL domain names and ALL email addresses work in ALL application



## Why this matters for ccTLDs

- \* An issue for IDN ccTLDs
- \* An issue for ccTLDs whose communities non-ASCII characters
  - \* Asia, Europe, Africa, Latin America, Canada just about everywhere except the USA and UK
- \* An issue for new ccTLDs
- \* An issue for those interested in Internet Standards

#### How does UA manifest itself

- \* Many applications don't accept domain names that use new TLDs, IDN ccTLDs, or IDNs at the 2<sup>nd</sup> or 3<sup>rd</sup> level
- \* Most application don't accept email addresses that use non-ASCII characters in mailbox names

#### What is EAI

- \* Email Address Internationalisation includes support for non-ASCII mailbox names, and good practice around presentations of IDNs
- \* Phase 1: The ability to send to and receive from EAI Addresses
  - \* Google, Office365, Postfix, Exim, Halon, Outlook 2016 (PC), and more claim compliance
- \* Phase 2: The ability to host non-ASCII mailbox names and domain names
  - \* Coremail, XgenPlus, Raseal, OpenFind, Throughwave all claim compliance

#### What we would like from ccNSO

- \* For IDN ccTLDs: Have an EAI Strategy for your registrars. TWNIC, THNIC & CNNIC have seen value.
- \* Introduce the topic and the resources to senior IT Executives (CIOs) in your government departments. Or introduce them to the UASG and we can take it from there.
- \* Tell us about your local/national Computer Societies and Open Source Software communities. Or tell them about the UASG.

## What does the UASG have in its bag of tricks?

- \* Lots of Good Documentation
- \* A White Paper on the Economic, Social and Cultural value of UA
- \* Slides that can be used by University Lecturers
- \* UA Ambassadors: People that can talk with confidence about UA
- \* Studies on the UA Readiness of Browsers and Websites.
- \* Quick Guides to UA, EAI & Linkification.
- \* Blueprints for CIOs
- \* Videos and Podcasts
- \* A Problem reporting capability.

#### For More Information...

\* Email: info@uasg.tech

\* Visit <u>www.uasg.tech</u>

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